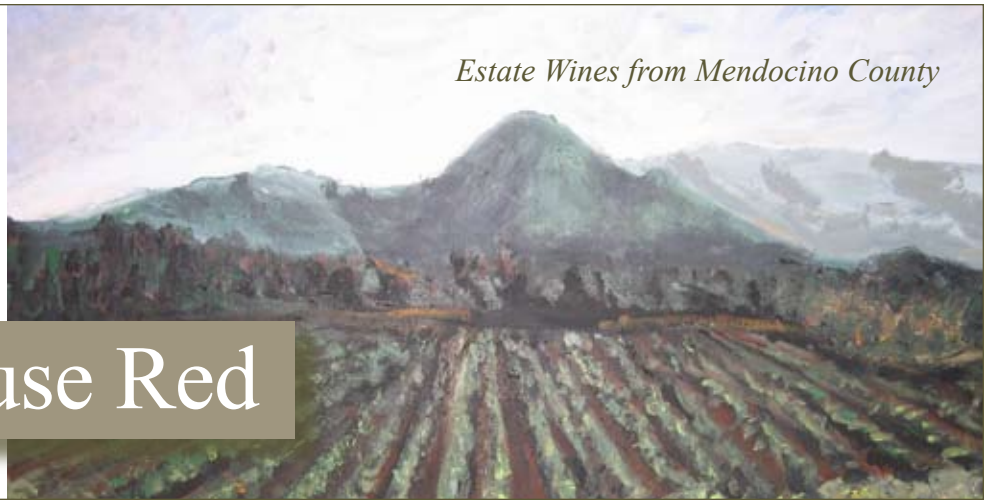
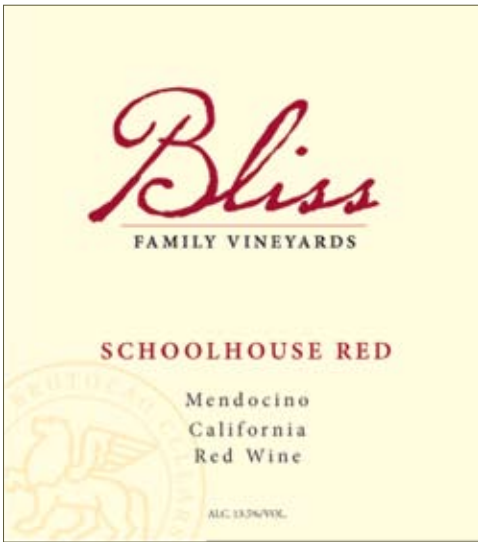




Estate Wines from Mendocino County



SchoolHouse Red



We proudly introduce our Bliss Family Vineyards label.

THE BLISS STORY

Gazing down that country road she could almost hear the children’s laughter as the school bell rang... our grandmother, Lona Bliss, knew the value of a good education. She served on school boards most of her life and always took special interest in our own academic endeavors.

After winning an award for the historic renovation of the Hopland High School where our Hopland tasting room sits, we pay tribute to Lona and our beautiful site as we introduce our Bliss SchoolHouse Red, our proprietary blend.

TASTING NOTES

Our perennial “pizza/pasta wine” takes an Italian twist with Sangiovese, Barbera, and Primitivo joining the Cabernet Sauvignon and Syrah. It has a nose of raspberry and honeysuckle, followed by a round mouth feel bursting with fresh cherries and hints of spice. This wine finishes with integrated tannins and good acidity to make it the perfect food match.

FOOD PAIRINGS

Versatile enough to pair with everything from red sauce pastas to classic Italian dishes. Perfect with spaghetti bolognese, meat and cheese ravioli, or just about anything.

STATISTICS

Appellation: Mendocino, CA
Vineyard Sources: Bliss, Feliz, and Contento Ranches
Alcohol: 13.5%
pH: 3.60
TA: 0.63/100ml
Release Date: March 2014



Bliss

FAMILY VINEYARDS

SchoolHouse Red

Mendocino, California

**Sangiovese...Barbera...Primitivo...
Cabernet...Syrah blend...
Raspberry and honeysuckle nose...
Round mouth feel...
Fresh cherry and spice hints...
Perfect food wine!**

Partner with pizza, pasta or a pal.

Grab yourself a bottle of Bliss!

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